

**JULIO 2023**

 **SHOPPER MARKETING  
& MERCHANDISING**  
ARGENTINA



# **CATÁLOGO DE PRODUCTOS**



**PEPSICO**



# SNACKS



# SNACKS

Papas Fritas



**300060231**

**300052775**

LAY'S Clásicas

330 grs.

379 grs.



**300052776**

**300060194**

LAY'S Clásicas.

249 grs.

230 grs.



**300060193**

**300052773**

LAY'S Clásicas

134 grs.

145 grs.

**300051988**

**300059432**

**300052778**

**300060195**

**300052777**

LAY'S Clásicas

20 grs.

40 grs.

45 grs.

85 grs.

94 grs.



**300058651**  
**300060232**  
**300058328**

LAY'S Cheddar  
41 grs.  
77 grs.  
85 grs.



**300060233**  
**300056674**

LAY'S Cebolla Caramelizada  
77 grs.  
85 grs.



**300059431**  
**300060230**  
**300052774**  
**300060080**

LAY'S Jamón Serrano  
34 grs.  
77 grs.  
85 grs.  
122 grs.



**300060099**  
**300054967**

LAY'S Ketchup  
77 grs.  
85 grs.



**300059430**  
**300060098**  
**300052772**

LAY'S Queso Crema y Cebolla  
34 grs.  
77 grs.  
85 grs.



# Flamin' Hot



**300059753**

Doritos Dinamita FH  
70 grs.



**300059867**

Doritos Dinamita FH  
33 grs.



**300059801**

LAYS ONDAS FH  
30 grs.



**300059811**

LAYS ONDAS FH  
70 grs.

# SNACKS

## Papas Fritas



**300052720**

**300060095**

PEHUAMAR Lisas

520 grs.

485 grs.



**300052669**

**300060197**

PEHUAMAR Lisas

245 grs.

230 grs.



**300052026**

**300060196**

PEHUAMAR Lisas

145 grs.

135 grs.



**300060198**

**300052721**

PEHUAMAR Lisas

75 grs.

80 grs.

# SNACKS Extruidos

**300060234**

**300052759**

PEHUAMAR

Maicitos

260 grs.

285 grs.



**300052758**

PEHUAMAR

Maicitos

125 grs.



**300060091**  
**300052657**

PEHUAMAR  
Palisal  
620 grs.  
680 grs.



**300052790**  
**300060092**  
**300051086**

PEHUAMAR  
Palisal  
90 grs.  
165 grs.  
190 grs

**300052738**  
**300060093**

PEHUAMAR  
Paliqueso  
680 grs.  
620 grs.



**300052656**  
**300060094**  
**300052739**

PEHUAMAR  
Paliqueso  
90 grs.  
165 grs.  
180 grs.

**300052666**  
**300060096**

PEHUAMAR  
Acalanada  
520 grs.  
485 grs.



**300052667**  
**300052664**  
**300060097**  
**300052665**

PEHUAMAR  
Acalanada  
80 grs.  
140 grs.  
135 grs.  
245 grs.

# SNACKS

Extruidos



**300052894**

CHEETOS  
Superqueso 238 grs.



**300050336**  
**300054823**  
CHEETOS  
Superqueso  
108 grs.  
151 grs.



**300052892**  
CHEETOS  
Superqueso  
94 grs.



**300059433**  
**300052891**  
CHEETOS  
Superqueso  
43 grs.  
47 grs.



# SNACKS

Pellet

300052023

300058397

300052824

3D Mega queso

120 grs.

143 grs.

151 grs.



300058394

300052823

3D Mega queso

92 grs.

95 grs.

300058395

300052822

3D Mega queso

43 grs.

47 grs.

# SNACKS

Tortilla



300060201

300055380

300060199

Tostitos Nachos

77 grs.

85 grs.

129 grs.

300055183

300060200

300055184

Tostitos Nachos

140 grs.

200 grs.

220 grs.

# SNACKS

Tortilla



**300054910**  
**300060191**

Doritos Queso  
220 grs  
200 grs

**300054822 / 300058257**  
**300060190**

Doritos Queso  
140 grs  
129 grs

**300059545 / 300059547**  
**300058253 / 300052507**  
**300054821 / 300058259**

**300060192**  
Doritos Queso  
40 grs  
45 grs  
85 grs  
77 grs



# SNACKS

Rueditas

**300052756**

PEP  
Rueditas 120 grs.

**300052757**

PEP  
Rueditas 74 grs.

**300033489**

PEP  
Rueditas 40 grs.

# SNACKS

Ramitas

**300058720**

PEP  
Ramitas 120 grs.

**300058721**

PEP  
Ramitas 84 grs.

**300058740**

PEP  
Ramitas 40 grs.

# SNACKS

Palitos



**300052821**

PEP  
Palitos 120 grs.

**300052820**

PEP  
Palitos 84 grs.

**300033488**

PEP  
Rueditas 40 grs.



# SNACKS

Maní

**300052643**

Pehuamar  
Maní Salado 150 grs.



**300052621**

Pehuamar  
Maní Salado 85 grs



**300052622**

PEHUAMAR  
Maní pelado  
85 grs.

**300052640**

**300052641**

PEHUAMAR  
Maní pelado  
110 grs.  
150 grs.



**300052642**

PEHUAMAR  
Maní pelado 351 grs.





**300047036**

PEHUAMAR  
Maní tipo japonés sabor sal  
110 grs.



**300047496**

PEHUAMAR  
Maní tipo japonés sabor jamón  
110 grs.



**300053042**

PEHUAMAR  
Maní tipo japonés sabor Sal y Limón  
110 grs.



**300053043**

PEHUAMAR  
Maní sabor Ají y Limón  
110 grs.



# GALLETAS



**PEPSICO**

# Galletas

## Tostaditas

**300052697**

TWISTOS

MiniTostaditas Jamón

155 grs.



**300052867**

TWISTOS

MiniTostaditas Jamón

100 grs.



**300052698**

TWISTOS

MiniTostaditas Jamón

40 grs.



**300052694**

TWISTOS

MiniTostaditas Queso

155 grs.



**300052695**

TWISTOS

MiniTostaditas Queso

100 grs.



**300052696**

TWISTOS

MiniTostaditas Queso

40 grs.



# CEREALES





**300052628**

QUAKER  
Honey Graham  
190 grs.



**300052629**

QUAKER  
Honey Nut Oats  
190 grs.



**300051955**

**300058446**

**300051954**

**300051953**

QUAKER  
Avena Tradicional  
280 grs.  
550 grs.  
470 grs.  
760 grs.

**300058444**

**300051957**

**300058445**

**300051956**

QUAKER  
Avena Instantánea  
280 grs.  
380 grs.  
500 grs.  
660 grs.



**300051958**

QUAKER  
Avena Extra Fina  
470 grs.

**300030737**  
QUAKER  
Avena Frutilla con Crema  
180 grs.



**300030736**

QUAKER  
Barra de cereal Chispas de  
Chocolate  
156 grs.

**300030738**  
QUAKER  
Barra de Cereal Mousse de  
Chocolate  
156 grs.





